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For Immediate Release

SQUARE ONE® ORGANIC VODKA SHOWS ITS STYLE OF GREEN AT GORGEOUS & GREEN, DECEMBER 12TH

SAN FRANCISCO, CA, DECEMBER 8, 2006...Square One® Organic Vodka is proud to show its style of green as the exclusive vodka sponsor of Gorgeous and Green: An Ecofabulous Lifestyle Party (http://globalgreen.org/events/event_details/gorgeous_green.html) on December 12th. This star-studded evening at the historic Bently Reserve in San Francisco will benefit Global Green USA and its efforts to rebuild a sustainable New Orleans and advance affordable green housing, solar and high performance schools in San Francisco, Los Angeles, and cities across the country. Celebrity hosts include Leonardo DiCaprio, William McDonough, Mayor Gavin Newsom, and many more. In addition, there will be an ecocouture fashion show, sustainable design exhibits, luxurious spa treatments, and organic hors d'oeuvres. For libations, Square One will have its own Square One Organic Vodka Bar from which brand ambassador H. Joseph Ehrmann will serve Rainforest Green Mar- TEA-nis made with Numi Organic Tea in honor of Global Green's achievements. Developed by CEO Allison Evanow, the Rainforest Green Mar- TEA-ni is comprised of organic lime juice, agave nectar, Cointreau and Square One Organic Vodka delicately infused with two Numi Organic teas - Rainforest Green and Ginger Sun. Made from 100% certified organic American rye, Square One Organic Vodka (www.squareonevodka.com), was introduced earlier this year and is already available in 11 states.

About Square One

Square One® Organic Vodka is an artisanal vodka, created with 100% certified organic American rye, and is a brand of Square One Organic Spirits, LLC, a female owned and managed company based in Novato, California. Square One sources the best organic rye and uses only organic yeasts and natural nutrients in a distillation process certified by the U.S. Department of Agriculture (USDA) National Organic Program (NOP). The only other ingredient is pure, fresh water from the pristine watershed of the Teton Mountains. For press information, visit http://www.charlescomm.com/clients/square_one.html or call Kimberly Charles at 415-701-9463 or Susan Holden Walsh at 303-449-2526.

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