



MEDIA CONTACT:

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Brand Fact Sheet

Square One® Basil

BRAND NAME: Square One® Basil
Flavored Organic Vodka

U.S. LAUNCH DATE: May 5, 2011

COMPOSITION: USDA Certified organic rye vodka (made from 100% organic American rye) infused with the essences of 4 organic basil varieties -- Genovese, Thai, Lemon, and Sweet -- and a touch of coriander, honeysuckle and lemongrass. Water from the Snake River watershed of the Teton Mountain Range.

FERMENTATION: USDA Certified organic without the use of GMO yeasts, chemical additives or synthetic de-foaming agents

DISTILLATION: Single, four-column continuous distillation and filtered only once through a micron paper filter. A proprietary organic fermentation and distillation process developed especially for Square One by a master distiller.

COLOR: Colorless

SUGGESTED RETAIL PRICE: \$35 (US)

ALCOHOL BY VOLUME: 40% (80 Proof)

PACKAGING: 6 bottles/case. Face label created from a tree free blend of bamboo pulp, sugar cane and cotton. Soy inks. Partially recycled shipper carton. Labels are removable for bottle re-purposing before recycling.

ORGANIC CERTIFICATION: Oregon Tilth

KOSHER CERTIFICATION: OU Kosher

OWNER/PRODUCER: Square One Organic Spirits, LLC, United States of America

