



MEDIA CONTACT:

Margie Goolan
Square One Organic Spirits
margieg@squareonevodka.com
(415) 209-0109

Brand Fact Sheet

Square One® Botanical

BRAND NAME: Square One® Botanical
Organic Specialty Spirit

U.S. LAUNCH DATE: April 1, 2009

COMPOSITION: Certified organic neutral grain spirit (made from 100% organic American rye) infused with 8 organic botanicals: pear, rose, chamomile, lemon verbena, lavender, rosemary, coriander and citrus peel. Water from a deep Snake River aquifer.

FERMENTATION: Certified organic without the use of GMO yeasts, chemical additives or synthetic de-foaming agents

DISTILLATION: GNS (grain neutral spirits) is derived from a single, four-column continuous distillation and filtered only once through a micron paper filter. It is a compounded spirit; six botanicals are individually distilled using our organic GNS and two botanicals are water-based distillates.

COLOR: Colorless

SUGGESTED RETAIL PRICE: \$35 (US)

ALCOHOL BY VOLUME: 45% (90 Proof)

PACKAGING: 6 bottles/case. Face label created from a paper free blend of bamboo pulp, sugar cane and cotton. Side label is made from clear corn based transparent film. Other labels use partially recycled content and soy inks. Partially recycled shipper carton. Labels are removable for bottle re-purposing before recycling.

ORGANIC CERTIFICATION: Oregon Tilth

KOSHER CERTIFICATION: OU Kosher

OWNER/PRODUCER: Square One Organic Spirits, LLC

