



A Singular Spirit

The signature of great tasting ultra-premium vodka lies in its clean taste, soft flavor and delicacy.

Our Master Distiller crafts our limited production vodka using 100% organic American rye. Our water imparts unparalleled smoothness, reflecting its origin in the Teton Mountains, one of the few remaining pristine water sources in the U.S.

Square One's uniquely rich taste and texture is luscious in a straight vodka martini and an exquisite partner in more complex culinary-style cocktails.

★★★★ - Paul Pacult, *Spirits Journal*

One of Best & Brightest Vodkas in the US – Robert Plotkin

94pts – Beverage Tasting Institute

Take a Cool Plunge

Square One Cucumber (cucumber flavored organic vodka) is a deliciously aromatic spirit that imparts the delicate and fresh taste of cucumber.

To create Square One Cucumber, we combine the cool crisp taste of cucumbers with our original organic rye vodka. By borrowing the same technique used to capture the aromatics of flowers in natural fragrances, we've captured the fragrant essence of sliced cucumbers.

Square One Cucumber gives basic cocktails a contemporary spin and introduces a unique flavor layer to more complex recipes. Also a natural choice for Asian inspired cuisine.

92pts - Silky and smooth with clean mellow texture and true cucumber flavor...

– Anthony Dias Blue



Eden in a Bottle

Square One Botanical is a bold organic rye spirit, infused with a provocative blend of 8 organic botanicals – pear, rose, chamomile, lemon verbena, lavender, rosemary, coriander and citrus peel. This enticing composition of organic fruit, floral and herbs creates a captivating fragrance and offers a seductive taste experience in cocktails.

For signature cocktails, each of Square One Botanical's eight botanical essences is part of a Mixologist's palette to select and lure forward, for a distinctly original cocktail.



Start at Square One...



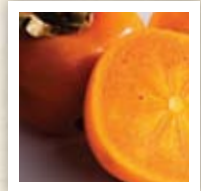
Square One Organic Spirits is a family-owned artisan spirits company devoted to culinary-style cocktails and the first in the U.S. to be founded with the sole mission of creating innovative organic spirits with an eco-conscious mindset.

With a focus on quality in the bottle and a desire to protect the land, we started at Square One, with the purest ingredients we could find: 100% organic American rye and pristine water from the Teton Mountains. Our commitment to quality and our eco-conscious values are found in our packaging and every facet of the business – just a few examples include using tree-free face labels, soy inks and designing a bottle that is stylish enough to be reused as a vase, an olive oil container, or on display with spirit infusions.

Features:

Square One Organic Spirits

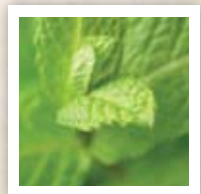
- Made from superior grain, 100% organic rye (no herbicides, pesticides or artificial ingredients), and pristine water from the Teton Mountain range.
- Fermentation and distillation are certified organic (unlike the conventional process that allows GMO yeasts, chemical additives and artificial flavors).
- All production takes place in the same artisanal facility near its water source and every effort is taken for environmental sustainability from grain to bottle.
- Hand crafted spirits made with superior grain and created by an artisan company devoted to pushing the boundaries of flavor and spirits. Square One Cucumber and Square One Botanical are progressive spirits for the new generation of cocktails and mixology.



Key Benefit:

The allure of the new cocktail culture featuring boutique spirits and fresh ingredients continues to fascinate and attract consumers. Square One Organic Spirits are contemporary and genuine artisan spirits of the highest quality that will inspire your customer to try a new cocktail on the menu.

- Restaurants/Bars - Tempt customers with a new "Green Cocktails" section on your menu featuring fresh and organic ingredients and try out a "Classic Cocktails with a Twist" section that features Square One Cucumber or Square One Botanical instead of the usual spirit.
- Retailers - For home entertaining, cross-merchandise Square One Organic Spirits along side fresh organic juices and produce.



Square One in the News

